**EXPLORE. EXCHANGE. EXPERIENCE.** 

Guide for international courses at University College South Denmark.

# Bring the World home.



# University College South Denmark



### **Welcome** to University College South Denmark

#### Who are we?

University College South Denmark is an independent institution that provides a broad range of higher education study programmes. We offer 13 professional bachelor's degree programmes as well as continuing and professional education programmes within the field of Educational Sciences, Health Sciences, Social Sciences, Management and Communications Sciences. Furthermore, we conduct applied research in close collaboration with practice.

We currently have over 6.000 students and 700 academic staff. Geographically, we cover Southern Jutland with 5 campuses.

#### Values

Study programmes at University College South Denmark combine theory with practice to help students prepare for their future professional careers.

The learning environment is friendly and students are expected to debate and exchange their views with teachers and fellow students. A cross-cultural and cross-disciplinary approach is emphasised to open up for mutual understanding and inspiration.

University College South Denmark has a strong international learning environment and has signed Erasmus bilateral agreements with more than 100 foreign universities and other institutions.

#### What do we offer?

We offer two Professional Bachelor's Degree programmes in English and a number of Erasmus courses.

#### Erasmus courses

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#### **SPRING AND AUTUMN SEMESTER**

### **Crossing Borders** Cultural diversity in Education

The Department for Social Education, Campus Aabenraa provides a 4-month modular course specially designed for both foreign and Danish students, so you will be able to learn from and with each other.

With the reflective practitioner as guiding principle the course will facilitate active learning both inside and outside the classroom. Through excursions, fields studies and practical training you will observe and explore pedagogical practice, and in lectures, workshops and group work you will be encouraged to discuss and reflect upon your experiences.

The programme comprises 30 ECTS.

#### Course content

The course focuses on cultural diversity in education and will provide knowledge about and understanding of a culturally responsive pedagogy in an international perspective. As part of the overall theme the course will put emphasis on educational institutions serving minorities.

#### Headlines from the course

#### 1 Crossing borders (5 ECTS)

- Introduction to Denmark (history, culture and society) and to the Danish-German border region
- Introduction to Danish educational system in a comparative perspective

#### 2 Cultural diversity in education (10 ECTS)

Globalisation, migration from all parts of the world and the historical shifting of borders has turned the European map into a patchwork where people with different cultural backgrounds live together. In educational settings cultural diversity is manifest both as a challenge and a possibility for the educator. This course module will focus on cultural diversity as a resource in education and provide the students with knowledge and skills needed for addressing diversity in educational settings.

Main themes are:

- Culture, minorities and identity
- Intercultural communication and learning
- Multiculturalism
- Pedagogical theory and practice in an intercultural perspective

#### 3 Educational development project (10 ECTS)

This course module will build upon the knowledge and experience gained in the previous course module on culture and education. It will introduce the student to development work as a systematic approach for changing and renewing educational practice.

#### Main themes are:

- Methods for analysing educational practice and identifying potential areas of development
- Forms of documentation, evaluation and dissemination in educational development work
- Observation and investigation of existing educational practice in institutions/schools
- Group project work focusing on educational development

#### 4 Practical training period (5 ECTS)

 3 weeks practical training in a Danish institution/school or an institution/school belonging to the German speaking minority in Denmark.

The course targets students of social education, early childhood education and student teachers for pre-primary and primary schools.

#### Aims

The course will provide students with skills, knowledge and experiences in order to increase their intercultural competences, their ability to address cultural diversity in educational settings and their ability to describe, analyse and develop educational practice in an intercultural perspective.

#### Assessment

Each course module includes assessment based on oral and/or written presentation. At least 80% attendance is required in each course module.

#### Requirements

The course requires English language skills on a B2 level according to the Common European Framework of References for Languages (CEFR). All course materials will be in English, and the language of instruction is English. Practical training takes place in Danish institutions/schools or in institutions/schools of the German minority in Denmark.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Application

Annual deadline for application: May 1st for Autumn Semester November 1st for Spring Semester

#### Further information

International Coordinator Martin H. Brunsgaard mhbr@ucsyd.dk +45 7266 5648

#### **AUTUMN SEMESTER**

### **English and Marketing Communication** Targeted Communication and Marketing Production

University College South Denmark, Campus Haderslev, offers a 4-month Erasmus modular course specially designed for both foreign and Danish students.

The lectures are given by top motivated lecturers, each individually specialised professionals within their field. Additionally, throughout the course guest lecturers from private businesses and organisations will be invited to guarantee that the course is cutting edge and up to date with developments in the surrounding society.

The programme comprises 30 ECTS.

#### Course content

The course will be a combination of lectures, workshops and individual studies under guidance. The course combines subjects within the field of English business language, management and organisation, consumer behaviour and visual communication.

#### Headlines from the course

#### Module 1: English (15 ECTS)

The English course module consists of grammar (5 ECTS), text analysis (5 ECTS) and language proficiency (5 ECTS). In this introduction to English Business language the setting for communication will shift to adaptable language usage in real life. Students will become acquainted with some of the aspects of English business communication through dealing with selected cases that simultaneously incorporate linguistic elements. In terms of these linguistic elements special attention will be paid to grammar.

#### Module 2: Visual Communication and Design (5 ECTS)

This course module introduces students to the programmes Adobe Illustrator, Adobe InDesign and Adobe Photoshop. Along with the basic concepts of the software students will be taught the guidelines of "good graphic design". The course module furthermore introduces various models for working with creativity.

#### Module 3: Marketing (5 ECTS)

This course module introduces the theory of marketing and relates it to the practice of marketing. Students will be presented with relevant material drawn from marketing theory and practice.

#### Module 4: Communication (5 ECTS)

In this course module students will attain an understanding of the key factors that contribute to succesful communication as well as basic communication theory.

Students with an interest in media and communication and international business. Students studying communication or marketing.

#### Aims

The students will increase their intercultural competences, i.e. the ability to live and work in heterogeneous groups.

#### Assessment

Each course module includes an assessment based on written and/or oral work. At least 80% attendance is required in each course module.

#### Requirements

Basic knowledge of marketing, i.e. target groups, strategy, etc.

The course requires English language skills on a B2 level according to the Common European Framework of References for Languages (CEFR). All course materials will be in English, and the language of introduction is English.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Application

Annual deadline for application: May 1st

#### Further information

International Coordinator Tina Have Lauesen-Day thld@ucsyd.dk +45 7266 5100

#### **AUTUMN SEMESTER**

### Inclusive Practice Special Education Needs and Inclusive Teaching

The Department for Teacher Education, Campus Esbjerg, provides a 4-month modular course specially designed for both foreign and Danish students.

The classes are organised as lectures, self-studies and with a variety of methods with focus on practice-oriented exercises, case studies and research findings. As special needs education is a constantly evolving field, recent and cutting-edge research and topical debates will enter classroom discussions and other teaching and learning activities.

The programme comprises 30 ECTS.

#### Course content

Special education needs and inclusive teaching is meant to impart to students' professional skills and a professional judgement in planning, implementing and evaluating teaching students who find themselves challenged by the learning environment of regular classrooms so as to be able to consider special needs, challenges and resources of individual learners vis-à-vis resources offered institutionally.

#### Headlines from the course

#### Module 1: Inclusive Teaching (10 ECTS)

The course module takes its point of departure in relational developmental systems / psychology in its conception the child itself, its relationships, experiences and actions vis-à-vis inclusive teaching in an effort to unravel the challenges and special needs of a child subjected to governmentally instituted inclusive classroom reforms.

Fundamental topics, knowledge and methodologies are presented from a general vantage point, which is a prerequisite for a teacher to plan, implement, and evaluate inclusive teaching.

#### Module 2: Diagnoses and Inclusion (10 ECTS)

The starting point for this course module is a focus on working with diagnoses. The primary theme is the perspective of inclusion with the concept of normality and thus a diversity-focus, relating to both values and scientificness as a cultural phenomenon. The module presents knowledge and research as forming the central knowledge base. Focus is on diagnoses and indicators for special needs and vulnerable positions, which is viewed as a necessity for planning, carrying out and evaluating inclusive pedagogy. A significant paradigm shift and element of teaching is to look at the diagnosis in a relational perspective rather than a solely individual perspective.

### Module 3: Classroom Management and Inclusion (10 ECTS)

The course module introduces inclusive teaching with special reference to components in pedagogy, psychology and educational science of importance to planning, implementing and evaluating (the effectiveness of) teaching efforts addressing students in inclusive and differentiated learning environments. Hence, the course module introduces differentiation and other teaching principles together with a broad range of methods of how to approach inclusive teaching as a component integrated in a regular learning classroom environment as well as individual and independent inclusive teaching activities. Eventually, the course module focusses on classroom management conceived of as a skill of managing, organising and collaborating with classrooms in the light of differentiated teaching and inclusive pedagogy.

The course targets students of social education, early childhood education and student teachers for pre-primary, primary and secondary schools.

#### Aims

The student is able to plan, implement, evaluate and develop inclusive teaching sequences for special-needs learners facing severe challenges in non-adapted learning environments.

#### Assessment

Each course module includes assessment based on oral and/or written presentation. At least 80% attendance is required in each course module.

#### Requirements

The course requires English language skills on a B2 level according to the Common European Framework of References for Languages (CEFR). All course materials will be in English, and the language of instruction is English.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Application

Annual deadline for application: May 1st

#### Further information

International Coordinator Birgitte Lund blun@ucsyd.dk +45 7266 3073



#### **SPRING SEMESTER**

## Living and Learning Together

The Department for Teacher Education, Campus Haderslev, provides a one semester international modular course specially designed for both foreign and Danish students.

The classes will be a combination of lectures, workshops, group-work, excursions, school visit, Socratic dialogues, and field visits.

The programme comprises 30 ECTS.

#### Course content

The course focuses on cultural diversity in education and will provide knowledge about and understanding of a culturally responsive pedagogy in an international perspective. As part of the overall theme the course will put emphasis on educational institutions serving minorities.

#### Headlines from the course

#### 1 Education and Culture in Europe (mandatory for all) (10 ECTS)

A general introduction to Denmark, Danish history, culture and society and a Danish language course.

Various methods will be used:

- Socratic dialogue: we initiate our dialogues from reading the book Momo by Michael Ende.
- Project work: we learn from each other's education systems and create the very best education system.
- School experience (two weeks): students will observe the Danish way of teaching and organising school, and may try out some teaching themselves as well.
- The course module ends with a final comparative assignment on a topic chosen by the student.

2 Creative Learning in Schools and the Freedom Writers Pedagogy (elective module) (10 ECTS)

This course module focuses on the creative and aesthetic learning processes. Students will work actively with visual expressions, short-film-making and storytelling.

Furthermore, this course will focus on writing as a means to understanding oneself and at times students might feel that this is getting very personal – so they should be prepared to get a deep understanding of themselves and the conditions of a human life in a late-modern society.

#### 3 Outdoor Learning and Living (elective module) (10 ECTS)

Students and teachers will move outside the classroom in this course module. All classes will depart outside the University College, in the countryside, or at the Museum in Haderslev.

Students will live for three days in an Iron Age inspired village and experience how life was in 500 BC – 850 AD. They will go "back to nature" to learn how to take care of nature in the theoretical light of "World Citizenship".

Students will trek along the old "Hærvej" (Oxen road) and learn how to cook food on a campfire in order to pass that knowledge on to kids in their home country. In this course students must be prepared to be outside most of the time.

#### 4 Youth Culture Expressed through Music (elective module) (10 ECTS)

In this course module focus will be on music as a tool for understanding youth cultures from the 1950s to the present time. Students will study literature on youth culture and analyse lyrics and create music themselves. Students do not need to have any experience in music other than an interest in music as a tool of expression.

#### 5 English: Language Learning Processes and the Communicative Skills (elective module) (10 ECTS) Students will follow classes in regular English classes. In order to choose this course module, students must be an English language teacher student.

#### Target groups

Student teachers; primary and lower secondary school.

#### Aims

The course will provide students with skills, knowledge and experience in order to increase their intercultural competences, i.e. the ability to live and work in diverse groups.

Students will become aware of qualities of their own and other countries' education systems, which will make them reflective, creative and innovative teachers.

#### Assessment

Each course module includes assessment based on oral and/or written presentation. At least 80% attendance is required in each course module.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Requirements

The course requires English language skills on a B2 level according to the Common European Framework of References for Languages (CEFR). All course materials will be in English, and the language of introduction is English.

#### Attention

All students must bring the following book: Momo by Michael Ende. The book can be bought second hand on Amazon. The 2009 edition from Puffin is preferred.

The attendants of the outdoor Learning and Living course module must bring good hiking footwear, outdoor clothing and a good sleeping bag for the stay in the iron age village.

#### Application

Annual deadline for application: November 1st

#### Further information

International Coordinator Jette Laursen jlau@ucsyd.dk +45 7266 5021

#### **SPRING SEMESTER**

### **Modern Market Communication** Targeted Communication and Media Production

University College South Denmark, Campus Haderslev, offers a 4-month Erasmus international modular course, specially designed for both foreign and Danish students. The lectures are performed by top motivated lecturers, each individually specialised professionals within their field. Additionally, throughout the course guest lecturers from private businesses and organisations will be invited to guarantee that the course is cutting edge and up to date with developments in the surrounding society.

The programme comprises 30 ECTS.

#### Course content

The course will be a combination of lectures, workshops and individual studies under guidance. The course combines Business Administration, Personal Communication and Media Production.

#### Headlines from the course

#### Module 1: Business Administration (10 ECTS)

Microeconomics, Macroeconomics, Business Statistics and Globalization. In this module students will get a broad understanding of economics and law, which will enable them to become more successful in business.

#### Module 2: Negotiation (10 ECTS)

Sales, Networking, and Negotiation Management. Students learn how to be a better negotiator and networker. How do you increase your chances of getting a "yes" to the deal? What is the nature of management? These – and other – questions will be answered in this exciting course module.

#### Module 3: Media production (10 ECTS)

Media production represents one of today's most important communication tools. Well-told and wellproduced stories for websites and social media can contribute to a significant strengthening of brand and attention. This course module offers basic introduction to media productions with an emphasis on video for web and social media. Focus will be on elementary storytelling, planning a project and how to produce a visually and auditively interesting product.

#### Module 4: Organisation and Management (10 ECTS)

This Module is an introduction to basic theories within Organisation and management. How do people, cultures, ressources and processes work together in order to make organisations work.

NB: 3 out of 4 of these modules will be taught.

Students with an interest in media and communication and international business. Students studying communication or marketing.

#### Aims

The course will provide students with basic knowledge and hands-on experience managing the different aspects of media production. The students will increase their intercultural competences, i.e. the ability to live and work in heterogeneous groups.

#### Assessment

Each course module includes an assessment based on written and/or oral work. At least 80% attendance is required in each course module.

#### Requirements

Basic knowledge of marketing, i.e. target groups, strategy, etc.

The course requires English language skills on a B2 level according to the Common European Framework of References for Languages (CEFR). All course materials will be in English, and the language of introduction is English.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Application

Annual deadline for application: November 1st

#### Further information

International Coordinator Tina Have Lauesen-Day thId@ucsyd.dk +45 7266 5100



#### **FULL DEGREE**

## English and IT-based Market Communication

#### What's in it for me?

An exciting and up-to-date study programme in communication where you achieve competences in working with market communication in today's global world. During the study programme, you will learn to communicate in English or German. You will learn what good communication is, what constitutes good marketing, and how to use IT to achieve both.

#### What's expected of me?

We expect you to put in your time, your attention, your energy, and, most importantly, enthusiasm for your study programme. The study programme is often busy, and it will be demanding. You are expected to sit exams, write papers, and attend classes. However, these are not just your obligations – they are also what make you grow as a student. We are not saying it will be easy – but it will also be lots of fun.

#### What can I become?

With a Bachelor in Business Language and IT-based Market Communication you can get a job in the private or public sectors. You can also run your own business within PR, communication, and marketing in international industries. We will teach you about communication, so YOU will be able to let the world know who YOU are!

The Bachelor in English and IT-based Market Communication is a full-time study programme, offered at our campus in Haderslev, with a duration of 3 ½ years (7 semesters) comprising 210 ECTS points. One semester consists of work experience where you build a relationship with a company and test your competences in practice. The study programme qualifies students to handle foreign-language communication and marketing tasks in private and public companies working internationally, focusing on IT as a communication and marketing tool. Moreover, students will obtain qualifications allowing them to continue on in further education, e.g. in master degree programmes.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Application

Annual deadline for application: March 15th

#### Further information

Study Coordinator Troels Klausen trkl@ucsyd.dk +45 7266 5139

#### **FULL DEGREE**

### **Teacher Education**

### Ready for an unforgettable cultural experience?

UC SYD offers you a high quality theoretical instruction combined with the practical experience of teaching.

Teacher education at our campus in Haderslev has a strong profile in using new technologies in teaching and learning. One of the characteristics for the Danish way of teaching and learning is a friendly and informal atmosphere, which is highly appreciated by our international students. The syllabus is a mixture of lectures, group work, student presentations, and project oriented learning.

During the first year you will have an intensive course in Danish, so you can follow the teaching in Danish from your second year of studies – so get ready to learn a new language and make it one more advantage for your future.

#### What's expected of me?

We expect you to put in your time, your attention, your energy, and, most importantly, enthusiasm for your study programme. The study programme is often busy, and it will be demanding. You are expected to sit exams, write papers, and attend classes. However, these are not just your obligations – they are also what make you grow as a student. We are not saying it will be easy – but it will also be lots of fun.

You must have an upper-secondary school leaving certificate/high school diploma or the equivalent.

#### What can I become?

The Bachelor of Education is a full-time study programme, offered at our campus in Haderslev, with a duration of 4 years comprising 240 ECTS points. After graduating the Danish Bachelor of Education, you have a great variety of job possibilities. First of all, you are fully prepared to be a teacher in Danish primary and lower secondary schools: public, private and international. Moreover, as a native language speaker you have even better chances to get employed as a foreign language teacher compared to Danish students.

A Danish Bachelor of Education Degree is fully recognized and accepted in Europe and all over the world.

#### Accommodation

University College South Denmark will help you find accommodation. See ucsyd.dk/int for more information.

#### Application

Annual deadline for application: March 15th

#### Further information

Study Coordinator Svend Brandt skbr@ucsyd.dk +45 7266 5006 ucsyd.dk/teacher



### **Student environment**

University College South Denmark is a modern university college with a well-established international learning environment. Student life at University College South Denmark is friendly, casual and open-minded.

University College South Denmark has a leading position in using new technology in teaching and learning.

One of the characteristics for the Danish way of teaching and learning is a friendly and informal atmosphere, which is highly appreciated by our international students.

Our campus-based student network will welcome you and help you settle in through social activities with other students.

#### Campus Esbjerg

Our campus in Esbjerg is the main campus of the University College.

Esbjerg is Denmark's 5th biggest city with a population of approx. 100,000. In Esbjerg nature meets industry, culture, art and architecture and offers various activities for over 6500 students.

Esbjerg city: visitesbjerg.dk Student life in Esbjerg: studiebyenesbjerg.dk/en

#### **Campus Haderslev**

Haderslev is a medieval town with a population of approx. 30,000, beautifully situated on the east coast of Southern Jutland 50 km north of the Danish-German border. The college campus is situated in the city centre of Haderslev. The oldest buildings date back to the middle of the 19th century, and the campus is a charming mixture of old and new.

Haderslev city: visithaderslev.info

#### Campus Aabenraa

Aabenraa is a historic harbour town with a population of approx. 20,000, beautifully situated by Aabenraa Fjord and surrounded by forest. Aabenraa is situated just 25 km north of the Danish-German border in a region that throughout history has been a meeting point for Nordic and Germanic culture. Today Aabenraa is the main town for the German speaking minority in Denmark.

Aabenraa city: visitaabenraa.dk

#### Campus Kolding

With a population of approx. 90,000 the Kolding municipality is the seventh largest in Denmark. The city itself has a population of approx. 60,000 and is also the seventh largest city in Denmark. Kolding is a historic town located in the beautiful Region of Southern Denmark.

Kolding city: visitkolding.dk

#### For further information please contact

#### UC SYD

International Office

Degnevej 16 6705 Esbjerg Ø Denmark international@ucsyd.dk

#### ucsyd.dk/int

Esbjerg Konding Haderslev Aabehraa